

# *Charting the Course*

## Wisconsin Ready Mixed Concrete Association's **60th Annual Convention**

**March 3-5, 2010 - Chula Vista Resort**



**CONCRETE - How *ideas* GET built**



# REGISTRATION

**Dates:** Wednesday, March 3 - Friday, March 5, 2010

**Location:** Chula Vista Resort  
 Hwy 13 North  
 Wisconsin Dells, WI 53965  
 Reservations - 800-388-4782 Fax - 608-254-7653  
 Website - <http://www.chulavistaresort.com/>

**Reservations:** The Chula Vista room block will be held for WRMCA members until **January 31, 2010**. Please mention that you are with the WRMCA to receive the special room rate of \$95/night plus taxes and fees. 2-bedroom condos are available for \$209/night plus taxes and fees.

**Registration:** Complete the form below with your check and mail to: 16 N. Carroll St., Ste. 925, Madison, WI 53703 or fax with credit card information to 608-250-6306.

**Cancellation:** Convention registration refunds are available only through February 25, 2010 for a full refund. Cancellations must be made in writing through the WRMCA office. No refunds will be given after February 25, 2010.

Company/Attendee Name	Full Registration WRMCA	Day 1 or Day 2 Meals & sessions	Guest Meals, reception, sessions, & Concrete Design Awards	Exhibit Booth *must be registered for convention to exhibit	Concrete Design Awards
Note: Full registration includes meals, reception, sessions & Concrete Design Awards.	\$325	Please indicate which day. \$175	\$150	\$80 no electrical \$135 electrical	\$60
<b>TOTALS</b>					

**Method of Payment:**

Visa     
  Mastercard     
  Amex     
  Check

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_ **TOTAL PAID:** \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email : \_\_\_\_\_

# CONVENTION SCHEDULE

## Wednesday, March 3

8:00 - 9:30 p.m. Registration/Reception

## Thursday, March 4

7:30 - 8:30 a.m. Expo Breakfast/Registration

8:30 - 10:30 a.m. Annual Meeting

10:30 - 10:45 a.m. Break

10:45 - 11:45 a.m. Concrete Sustainability - Julie Buffenbarger, Lafarge

11:45 - 12:45 p.m. Expo Lunch

12:45 - 2:00 p.m. Employment Law - Daniel Barker, Melli Law, S.C.

2:00 - 2:45 p.m. Expo Break

2:45 - 4:00 p.m. Caring for Concrete – Dan Large, Propex Concrete and John Morgan, Euclid Chemical

5:00 p.m. We're Partners Reception

6:00 p.m. Dinner

## Friday, March 5

7:30 - 8:30 a.m. Expo Breakfast

8:30 - 9:30 a.m. OES Update - Mitch Mariotti, VCNA Prairie, Inc.

9:30 - 10:00 a.m. Break

10:00 - 12:00 p.m. Concrete Design Awards

12:00 - 1:00 p.m. Awards Luncheon

1:00 - 1:15 p.m. Break

1:15 - 2:15 p.m. How High Can You Bounce? - Larry Helms

2:15 - 2:30 p.m. Break

2:15 - 3:30 p.m. Executive Roundtable & Legislative Update

3:30 p.m. Conference Adjourns



# ACCOMMODATIONS

## Chula Vista Resort

Hwy 13 North  
Wisconsin Dells, WI  
Reservations - 800-388-4782 Fax - 608-254-7653  
Website - <http://www.chulavistaresort.com/>

## Room Rate

\$95 plus taxes & fees

Please mention WRMCA to get the discounted rate.  
Cutoff Date for WRMCA rates is **January 31, 2010**.  
Check in time - 4:00 pm/Check out time - 10:30 am



The Chula Vista located along the Wisconsin River provides the most complete resort experience in Wisconsin Dells. With its luxurious guest rooms and suites, it features a fun-filled indoor water park and world class dining at the Kaminski Brothers Chop House.

## Directions

Take I-90-94 to exit 87 at Wisconsin Dells. Take Exit 87 to Wisconsin Dells. After you cross the Wisconsin River bridge, the first stop light is River Road. Turn left onto River Road. At the "Y" in the road, stay left. Chula Vista is 3 miles north on River Road.

## Wisconsin Dells

Wisconsin Dells is known for its scenic sandstone bluff landscape. The Wisconsin River runs through the town and provides much of that natural beauty. There are over 100 restaurants to choose including Caribbean, Mexican, Italian flair and even lumber-jack style. with the Crystal Grand Music Theatre, Dells Comedy Club, and the Wisconsin Opry.



Shop to your heart's delight at the Tanger Outlet or try your luck at the ever popular Ho-Chunk Casino. The Dells has something for everyone.

## Exhibitor Information

**New this year!** Associate companies are invited to exhibit during the convention. Exhibit time is scheduled on March 4 from 7:30-8:30 a.m., 11:45-12:45 p.m., 2:00-2:45 p.m. and on March 5 from 7:30-8:30 a.m. Companies may set up their booths starting at 9:00 p.m. on March 3 or 6:30 a.m. on March 4. Exhibitor registration includes a skirted table, chair, and electricity if requested.

## Conference

The 60th Annual WRMCA Convention will include sessions on Sustainability, Employment Law, Caring for Concrete, and Operations, Environmental, and Safety. Back by popular demand is Larry Helms, keynote speaker from the 2007 WRMCA Convention.

You won't want to miss the 30th Annual Concrete Design Awards that will be held on Friday, March 5. Architects, Contractors, Engineers, Owners, and WRMCA Member Ready Mixed Producers will be recognized for their unique and outstanding use of ready-mixed concrete.