

# Focusing Your Political Resources



## Your WRMCA Conduit Contribution

- ◆ Wisconsin Ready Mixed Concrete Association (WRMCA Conduit) is a conduit fund for the Wisconsin Ready Mixed Concrete Association.
- ◆ A conduit fund is organized to aggregate and disperse individual contributions on behalf of its members.
- ◆ Each WRMCA Conduit contribution you make is deposited into your personal WRMCA Conduit account.
- ◆ You personally authorize every withdrawal before a donation is made in your name.

## Targeting Your Resources

- ◆ WRMCA reviews all legislative initiatives affecting your right and ability to conduct your business in Wisconsin.
- ◆ WRMCA supplies you with all the information you need to understand how legislation will affect your business.
- ◆ Contributions are made to state elected officials of any party that YOU authorize.
- ◆ The WRMCA and the WRMCA Conduit are not aligned with any political party. We support those who are helpful to our profession.

## Questions & Answers

- ◆ Can I make a personal or business contribution? **A:** WRMCA Conduit can only accept and disperse personal contributions.
- ◆ Why should I contribute to WRMCA Conduit? **A:** Laws that negatively affect ready mixed concrete producers can be made at anytime. To protect your future, we need legislators in office who support our industry.
- ◆ Why should my contributions go through the WRMCA Conduit? Why not give directly to the candidate? **A:** It is more effective to give through the WRMCA Conduit. Through the WRMCA Conduit the ready mixed concrete profession receives credit for the contribution as well as the individual. A contribution through WRMCA Conduit identifies both you and the WRMCA to candidates.

<p><b>Wisconsin Ready Mixed Concrete Association Conduit</b></p> <p>44 East Mifflin Street Suite 305 Madison, WI 53703 Phone: 608-250-6304 Fax: 608-250-6306</p> <hr/> <p>Please make checks payable to Wisconsin Ready Mixed Concrete Association Conduit and mail them to the above address. <b><u>Remember, personal checks only!</u></b></p>	<p style="text-align: center;"><b>WRMCA Conduit Contribution Form</b></p> <p>NAME _____</p> <p>COMPANY _____</p> <p>ADDRESS _____</p> <p>CITY _____ STATE _____ ZIP _____</p> <p>PHONE _____</p> <p>HOME ADDRESS _____</p> <p style="text-align: center;"> <input type="checkbox"/> \$100 – BRONZE MEMBER      <input type="checkbox"/> \$500 – GOLD MEMBER  <input type="checkbox"/> \$250 – SILVER MEMBER      <input type="checkbox"/> \$1000 – PLATINUM MEMBER  <input type="checkbox"/> OTHER         </p> <p>CONTRIBUTION AMOUNT \$ _____ (Personal Checks Only!)</p>
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