

## PRODUCER DUES CATEGORIES

Due to state and federal laws, the 2% non-deductible portion of dues used for lobbying efforts on behalf of the WRMCA has increased to 35%. This rate is subject to change annually.

### READY MIXED CONCRETE PRODUCER DUES:

0 - 4,999*	=	\$ 750
5,000 - 9,999	=	\$1,000
10,000 - 19,999	=	\$1,300
20,000 - 29,999	=	\$1,500
30,000 - 39,999	=	\$1,750
40,000 - 49,999	=	\$2,200
50,000 - 59,999	=	\$2,550
60,000 - 74,999	=	\$3,000
75,000 - 89,999	=	\$3,500
90,000 - 109,999	=	\$4,075
110,000 - 129,999	=	\$4,500
130,000 - 149,999	=	\$5,100
150,000 - 174,999	=	\$5,600
175,000 - 199,999	=	\$6,300
200,000 - 224,999	=	\$7,000
225,000 - 249,999	=	\$7,700
250,000 - 299,999	=	\$8,500
300,000 - 399,999	=	\$10,200
400,000 - 499,999	=	\$11,500
More than 500,000	=	\$13,000

\*yards produced per year

### UPPER PENINSULA MEMBER\*\* DUES:

Under 10,000 cubic yards	=	\$ 500
More than 10,000 cubic yards	=	\$1,000

\*\*Ready Mix Producers located in UP



© The Wisconsin Ready Mixed Concrete Association  
16 N. Carroll St., Suite 925 | Madison, WI 53703  
ph: 608-250-6304 | fx: 608-250-6306  
www.wrmca.com

## ASSOCIATE DUES CATEGORIES

Due to state and federal laws, the 2% non-deductible portion of dues used for lobbying efforts on behalf of the WRMCA has increased to 35%. This rate is subject to change annually.

1. Cement Companies, Fly Ash, Admixture, Manufacturing Companies and Sellers of Heavy Equipment, Trucks, Aggregate Handling and Concrete Pumping Equipment = \$1,970
2. Sand and Gravel Operations, Tire Companies, Concrete Pumpers, Bulk Haulers, Parts Dealers, ICF Manufacturers and Distributors = \$1,685
3. Professional Engineers, Architects, Testing Laboratories, Construction Consultants, Computer Hardware and Software Dealers, Environmental Consultants = \$430
4. Banks, Financial Institutions, Advertising Agencies, Attorneys, Insurance Companies, Accounting Firms = \$340

## WHY JOIN

By utilizing the services the WRMCA has to offer, the many member benefits, the educational opportunities, advertising options, and many networking events, you will be able to improve your bottom line and be part of a dynamic association.

## HOW TO JOIN

Joining the WRMCA is easy. Simply review the WRMCA member dues information, complete the WRMCA membership application attached, return the completed application, postage paid, to the WRMCA office. Or, you can access an application from [www.wrmca.com](http://www.wrmca.com).

## WHO TO CONTACT

For more information about becoming a Wisconsin Ready Mixed Concrete Association member, contact the WRMCA office at 1.800.242.6298 or e-mail, [info@wrmca.com](mailto:info@wrmca.com).

Or contact WRMCA Membership Committee Chairman:  
Brad Oertel, Wisconsin Cement Company, 414.732.8954

## PRODUCER AND ASSOCIATE Membership Information

# Wisconsin Ready Mixed Concrete Association

Concrete - How *Ideas* Get Built.



*The mission of the Wisconsin Ready Mixed Concrete Association  
is to advance our industry through legislative action, promotion and education.*

---

## A STRONG HISTORY

---

*The Wisconsin Ready Mixed Concrete Association (WRMCA), established in 1939, is a non-profit professional organization committed to strengthening the ready mixed concrete industry in Wisconsin and Michigan's Upper Peninsula. Since its beginning, the Association has developed its structure and membership and is proud to represent over 115 member companies.*

---

## PRODUCER STRUCTURE

---

The WRMCA does not own or operate trucks or ready-mix plants. But the Association partners with its producer members on every job, providing positive impact for producer member bottom lines through the off-road fuel tax rebate, sales tax exemptions for ready-mix trucks, ACI certification programs, and legislative and regulatory advocacy programs.

Comprised of producer and associate members, overseen by its Board of Directors, and assisted by a talented professional staff comprised of an Executive Director, Promotion Director, Public Policy Director/Lobbyist, Technical Promotion Director and Association Manager, the WRMCA contributes to and helps connect its members to a global knowledge community, while working collaboratively to advance the ready-mix industry in Wisconsin and the UP.

Partnering with associations and academics, the WRMCA brings this knowledge to the marketplace for use by Wisconsin/UP contractors, engineers, architects, students and educators, government, owners, and the public.

---

## ASSOCIATE STRUCTURE

---

Comprised of producer and associate members, overseen by its Board of Directors, and assisted by a talented professional staff comprised of an Executive Director, Promotion Director, Public Policy Director/Lobbyist, Technical Promotion Director and Association Manager, the WRMCA contributes to and helps connect its members to a global knowledge community, while working collaboratively to advance the ready-mix industry in Wisconsin and the UP.

Partnering with associations and academics, the WRMCA brings this knowledge to the marketplace for use by Wisconsin/UP contractors, engineers, architects, students and educators, government, owners, and the public.

---

## OUR GOALS & SERVICES

---

The WRMCA creates a productive setting of support and information exchange among ready-mix industry stakeholders in Wisconsin and Michigan's Upper Peninsula, advancing the industry through the power of association in legislative, promotional, and educational arenas and helping producer members hurdle the increasingly complex challenges of successfully running a ready-mix operation.

### Market Promotion of the Ready-Mix Industry

The WRMCA is the voice of Wisconsin's and Michigan's Upper Peninsula ready-mix concrete industry. The WRMCA increases members' visibility to potential customers, an enormous assistance in business development. The Association provides beneficial information about the industry, and the many features, options, and benefits of concrete construction.

### Technical Services

The Association addresses specific concrete related technical issues spearheaded by its Technical Committee. A dynamic Technical Workshop is held annually. Technical seminars are provided by the WRMCA Technical Marketing Director. ACI concrete field testing technician and pervious concrete testing courses are available through the Association's Certification Committee.

### Current Industry Information

Every WRMCA member receives a weekly digital newsletter offering information pertaining to the WRMCA and the ready mix industry. This publication recaps the previous week's events and news within the Association and keeps you up-to-date on upcoming events and industry related news. Members also receive a quarterly newsletter and access to the WRMCA web site featuring a members' link. Additionally, members receive invitations to all WRMCA events, all Board of Directors' and committee notices, minutes of those meetings, and financial statements.

### Representation in Various Professional Organizations

To increase awareness and recognition of the ready-mix industry, WRMCA represents its members in related organizations. This interaction helps increase members' visibility.

### Convenient Central Office

Located across from Wisconsin's Capitol in Madison, members can easily visit at any time. The office houses a library of information available to all members. WRMCA's staff can help solve concrete related problems or provide current or archived industry information.

---

## PRODUCER BENEFITS

---

Producer Members benefit from and maintain the satisfaction of knowing their annual dues investment help support these important ongoing WRMCA programs:

### Statewide/UP and Regional Promotion Programs

- Statewide/UP Engineering Education Programs
- Annual Concrete Design Award Program
- Annual Convention
- Annual Operations, Environmental, and Safety Workshop
- Annual Technical Workshop
- Statewide/UP Public Relations Programs
- Regional Contractor Education Programs
- Trade show participation
- Industry Information Files, current and archived
- Structured networking opportunities at meetings/events
- Advertising Opportunities through newsletters and web site
- ACI Certification Programs (Concrete Field Testing Technician - Grade I; Pervious Concrete Testing)
- *In the Mix* (weekly digital newsletter)
- *The WRMCA Scoop* (quarterly newsletter)
- WRMCA web site: [www.wrmca.com](http://www.wrmca.com)
- WRMCA Membership Directory
- Industry Promotion Materials
- Industry Technical Materials
- Legislative Advocacy-Lobbyists on staff
- Regulatory Advocacy
- State fuel tax refund
- Sale tax exemptions for ready-mix trucks

In addition to using the strength of the WRMCA membership to create, build, maintain, and protect markets, savvy producer members network with industry leaders from across Wisconsin and Michigan's UP to keep their organizations informed about issues and trends impacting the ready-mix industry. They exercise and improve their leadership skills – and the leadership skills of their key people – through active involvement in WRMCA committees and events. They utilize their WRMCA producer membership to heighten their company's profile as a key ready-mix industry player. They take advantage of WRMCA educational opportunities, and plug into a global knowledge community through the WRMCA's established and ever-growing network of associations, associate members, and academics. They utilize the WRMCA as a practical way to give back to the ready mixed concrete industry.

---

## ASSOCIATE BENEFITS

---

Associate members help advance the fortunes of the industry and receive immediate, tangible benefits, including industry access, insight and visibility.

**ACCESS** Active associate members interact with key industry leaders at dozens of WRMCA meetings, workshops, seminars, and at the WRMCA annual convention. The WRMCA membership directory is an invaluable sales, marketing, and networking tool, providing a guide to future business for associate members by providing complete contact information for the WRMCA membership.

**INSIGHT** Alert associate members receive a wealth of information from the WRMCA, including accurate contact information on Wisconsin and UP ready-mix industry stakeholders and valuable insight into the challenges and change these producers face in the day-to-day management of their ready-mix operations.

**VISIBILITY** Astute associate members use the WRMCA as their personal networking forum, heighten their company's profile as a player in the ready-mix industry, and utilize the many opportunities to enhance their visibility among ready-mix owners, specifiers, influencers, and decision makers. Some of these opportunities include:

- Participating in "We're Partners Day" at the WRMCA annual convention
- Badging at WRMCA meetings, workshops, and events
- Advertising in newsletters, *In the Mix* and *The WRMCA Scoop* and WRMCA membership directory
- Supporting and participating in the annual scholarship golf outing
- Attending workshops, conventions, committee meetings, social outings, and the annual Concrete Design Awards
- Participating in WRMCA committee and task force activities
- Chairing or co-chairing WRMCA committees and task forces
- Making presentations at WRMCA meetings, workshops, seminars, and at the WRMCA annual convention
- Providing voluntary contributions to regional and statewide promotion programs
- Participating on the Associate's Advisory Committee

