

The Wisconsin Ready Mixed Concrete Association, in conjunction with the National Ready Mixed Concrete Association, is announcing a college scholarship program and essay competition. The program is designed to increase awareness of ready mixed concrete products among the youth of America while developing the next generation of industry leaders.

The scholarship essay contest is open to high school students between the ages of 16 to 18. The winner of the national contest will be selected from the winning essay of the respective statewide contests, including Wisconsin. **The submission deadline for the essays is November 30, 2007.**

The first place winner of the **national competition** will receive a \$5,000 scholarship for the freshman year in a concrete-related curriculum such as the Concrete Industry Management programs offered at Middle Tennessee State University in Murfreesboro, New Jersey Institute of Technology in Newark, California State University at Chico, and Arizona State University in Phoenix. Other eligible programs would include those at Alpena College in Michigan or Rhodes State College in Ohio. The winner may also accept a \$2,000 scholarship for the freshman year at the college of his or her choice.

The winner of the 2007-2008 competition will be announced during the NRMCA's Annual Convention held in March 2008 in Las Vegas, NV. The first place winner and one of his or her parents or guardians will be flown to the Association's convention and be guests at the convention's business meeting.

The first place winner of the **Wisconsin competition** will receive a \$5,000 scholarship for the freshman year in a concrete-related curriculum such as the Concrete Industry Management programs offered at Middle Tennessee State University in Murfreesboro, New Jersey Institute of Technology in Newark, California State University at Chico, and Arizona State University in Phoenix. Other eligible programs would include those at Alpena College in Michigan or Rhodes State College in Ohio for a \$2000 scholarship. The winner may also accept a \$1,000 scholarship for the freshman year at the college of his or her choice.

The winner of the 2007-2008 competition will be announced during the WRMCA's Annual Convention held in March 2008 in Madison, WI. The first place winner and one of his or her parents or guardians will be invited to the association's convention and be guests at the convention's business meeting.

The rules of the National Ready Mixed Concrete Association's and the Wisconsin Ready Mixed Concrete Association's scholarship essay contests are as follows:

- Open to all high school students aged 16-18 at the beginning of the school term.
- An entry form (see attached) must be included with the essay.
- A copy of the students picture ID must be included with the essay.

- Entries must be typed, double spaced, and not to exceed 600 words.
- Essays will be judged on content and writing ability (grammar, style, clarity, etc.). Possible themes for the essay include concrete's benefits to society; how concrete affects the environment, and using concrete to build homes, commercial buildings, bridges or roads. Essays should demonstrate a student's awareness of concrete's role as a building material in homes, commercial buildings, streets and highways.

The National Ready Mixed Concrete Association and the Wisconsin Ready Mixed Concrete Association reserves the right to publish the winning entry(s) in whole or in part. All entries become the property of NRMCA and WRMCA. Each association will publicize the winner(s) through its newsletter, website and other means.

For further information contact the Wisconsin Ready Mixed Concrete Association at 800-242-6298. Please encourage your students to participate.

Sincerely,

Patrick Essie
Executive Director

Enclosure

**Wisconsin Ready Mixed Concrete Association and National
Ready Mixed Concrete Association High School Essay Contest
Entry Form**

Entry Date: _____

Student Name: _____

Parent or Guardian's Name: _____

Street Address: _____

City, State, ZIP: _____

Home Phone: _____

Student's Birth Date: _____

School Presently Attending: _____

School Contact (name and phone number of a teacher or school official familiar with the student): _____

I have read the rules of the 2007-2008 Wisconsin and National Ready Mixed Concrete Association National High School Essay Contest and agree to abide by them:

Student Signature

Date

I have read the rules of the 2007-2008 Wisconsin and National Ready Mixed Concrete Association National High School Essay Contest and agree to abide by them:

Parent or Guardian Signature

Date

**Please return essay and entry form to:
Wisconsin Ready Mixed Concrete Association
16 N Carroll Street Suite 925
Madison, WI 53703
E-Mail: info@wrmca.com
Phone: (608) 250-6304
Entries must be postmarked by November 30, 2007**