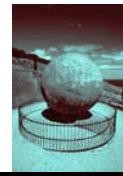




INSIDE SCOOP:
Directing Members to Success
 (see p. 7)



2007 Scholarship Essay Winner
 (see p. 5)



2006 Concrete Design Award Winners
 (see p. 4)



WRMCA SCOOP

1st Quarter • MARCH, 2007 • <http://www.wrmca.com> • 800.242.6298

PRESIDENT'S REPORT

Moving Forward for the Good of the Association

For those of you who do not know me, I am Mark Guenterberg, owner and President of Okauchee Redi-Mix, Inc. I have been in the ready-mixed concrete business since 1977. I have been a member of the Wisconsin Ready Mixed Concrete Association and have attended annual conventions since 1978.

First of all, I would like to thank Kurt Boehlein of New Berlin Redi-Mix, our WRMCA out-going President, for all of his talents and dedication this past year. Kurt is truly a huge asset to the Association. He will be a hard act to follow.

I am so proud to have been elected President of the Wisconsin Ready Mixed Concrete Association. This is truly a pinnacle in my lifetime of work in the concrete business.

Many producers out there are family owned and operated businesses, so they will understand what this means to me to say that in the past 30 years I have come full circle in my life.

My dad, who is no longer with us, gave me my start in the ready-mix business; and now this past spring my oldest son joined me in business full time.

I would like to thank my parents, wife, and both of my sons for all of their love and support in our business. My family works together everyday and I know they enjoy it because they always tell me what a "joy" I am to work for, especially on those busy days.

There once was a canoe race between the Americans and the Japanese. The Japanese had one steerer and eight paddlers. The Americans had eight steerers and one paddler. They had a race and the Americans lost.

So, the Americans went back and had a meeting, formed a subcommittee of steerers, and created an Ad Hoc committee on steering which met several times to review their method of steering.

The Americans went back to race for a second time and again they lost to the Japanese. So, the Americans went back to committee and made a decision to FIRE THE PADDLER.

I feel our entire membership needs to be the paddlers to keep us moving in a forward direction for the good of the Association.

Thank you for the confidence you have placed in me. Being elected to this position is something I will never forget. I look forward, with pride, to serving as President of the Wisconsin Ready Mixed Concrete Association, to the best of my abilities.

For any and all questions or comments about the business of your Wisconsin Ready Mixed Concrete Association, you are welcome to contact me: 262-567-5608 or mark@okredi-mix.com.

WRMCA TO FIGHT FOR NEW, FRIENDLIER WEIGHT LIMITS

Pat Essie is extremely excited to have as a part of the Association's Legislative Agenda an issue which will directly affect profits for our members. WRMCA Board and Staff are enthused to pursue this meaningful legislative initiative. The WRMCA has been looking at changing weight limits for decades, but this is the first time that the WRMCA will have its own legislation to promote. The goal is increase weight limits without changing truck configuration or having to add axels. Stay tuned for additional updates.

ASSOCIATION NEWS

WRMCA Seeks To Hire Technical Marketing Representative

The Wisconsin Ready Mixed Concrete Association is seeking a qualified candidate for the position of Technical Marketing Representative. Qualified candidates must possess an engineering degree or equivalent experience in the concrete construction industry.

Primary responsibilities include understanding of ongoing advances in concrete technology; successful candidate will work with professional staff and member committees to provide technical service, technical promotion, and act as the educational liaison to members and allied organizations. Candidate will have exceptional communication skills and the ability to promote concrete use to decision makers across all aspects of construction. Travel throughout the state of Wisconsin and Michigan's Upper Peninsula will be required. We offer a competitive salary commensurate with experience and an excellent benefits package.

For a more detailed job description, visit our website at www.wrmca.com or call Patrick Essie at 608.250.6304. To be considered for this position, please submit resume & salary history before April 15, 2007 to the WRMCA.

2007 WRMCA Board of Directors

Officers

President - Mark Guenterberg, Okauchee Redi-Mix, Inc.
Vice-President - Shawn Triller, Wingra Redi-Mix, Inc.
Secretary/Treasurer - Bob Peters, Central Ready Mixed Concrete
Immediate Past President - Kurt Boehlein, New Berlin Redi-Mix, Inc.

Board Members

Gary Benjamin, Champion Concrete, Inc.
Todd Brockman, MCC, Inc.
Travis Collins, GRT Admixtures
Ritch Dembinsky, Meyer Material Company
David Flynn, Green Valley Ready Mix, Inc.
Tim Kieler, Kowalski Kieler, Inc.
Greg Knorr, Wisconsin Valley Concrete Products
Dan Large, Propex Concrete Systems
Joe Marx, Dodge Concrete, Inc.
John Morgan, Euclid Chemical Company
Keith Nault, Solomon Colors
Howard Neeck, Neeck Concrete Products, LLC.
Roger Utpadel, Cemstone Ready Mix, Inc.
Roger Volden, Holcim (US)
Gary Wallis, St. Marys Cement

2007 Regional Chairs

Region 1 - Tim Kieler, Kowalski Kieler, Inc. & Dave Kepler, Buzzi Unicem
Region 2 - Jerry Kultgen, Schmitz Ready Mix and Steve Pozza, New Berlin Redi-Mix, Inc.
Region 3 - Greg Leiteritz, St. Marys Cement & rotating producers
Region 4 - Greg Knorr, Wisconsin Valley Concrete Products
Region 5 - Ron Gjerner, American Materials & Scott Grams, GRT Admixtures

2007 Committee Chairmen

Associates Advisory

Roger Volden, Holcim (US)

Budget & Finance

Bob Peters, Central Ready Mixed Concrete

Certification

Greg Schmidt, GeoTest, Inc.

Convention

Shawn Triller, Wingra Redi-Mix, Inc.

Legislative

Greg Knorr, Wisconsin Valley Concrete Products

Membership

Brad Oertel, Wisconsin Cement Company

Operations, Environment & Safety

Justin Kratochvil, Meyer Material Company
Mitch Mariotti, Prairie Material Sales, Inc.
Rick Nesbit, Wingra Redi-Mix, Inc.
Chad Kaster, Carew Concrete

Promotion

Phill Domask, PhD Creative

Scholarship

Bob Peters, Central Ready Mixed Concrete

Technical

Dan Large, Propex Concrete Systems



ASSOCIATION NEWS

WRMCA Welcomes New Members in 2007

The WRMCA is pleased to welcome three new members:

Producer - Prairie Avenue Concrete, Beloit, WI

Associates - Command Alkon, Birmingham, AL

PhD Creative, South Milwaukee, WI



2007 Marketing Audit Workshop

Twenty WRMCA leaders, including producer and associate members and staff, invested time and expertise March 9 in Stevens Point to conduct an “audit” of WRMCA statewide promotion activities and chart a course for the association’s 2008 promotion efforts. Special thanks to members and staff for making time to complete the Promotion Assessment survey, a key part of the Marketing Audit. Survey results are available by contacting WRMCA Promotion Director Cherish Schwenn: cschwenn@wrmca.com | 800.242.6298.

Audit participants broke into work groups to assess the strengths and weaknesses of current WRMCA promotion programs and to identify emerging opportunities and threats to Wisconsin/UP ready-mix markets. They also identified key target markets for 2008 promotion emphasis and suggested strategies for defending and expanding these key markets.

Rick Panten of Staples Marketing and WRMCA Legislative Consultant Erin Krueger conducted mini-workshops within the Audit on how advertising, public relations, and legislative advocacy can create, build, expand, and defend concrete markets.

Next step in the process: Statewide Promotion Committee members will set specific goals and objectives for 2008, further define strategies for achieving the goals, and create a preliminary 2008 Statewide Promotion budget. Concurrent with these activities, committee members will oversee the implementation of our 2007 statewide promotion efforts.

WRMCA OES Committee Announces 2006 Safety Award Winners

The WRMCA OES Committee is pleased to announce that the annual safety award program had a record number of entries for calendar year 2006. Ten member companies submitted 73 individual plant locations. Those plants that had a safety performance record better than that of standard National statistics will receive a certificate of recognition from the WRMCA. The plant with the best safety performance record within each category will receive a plaque of recognition. This year’s individual category award winners are:

Category I: Champion, Inc. - Moon Lake Plant (R-171)

Category II: Meyer Material Company - Kenosha Plant 40

Category III: MCC, Inc. BB (Winnebago)

Category IV: Meyer Material Company - West Allis Plant 47



2007 Technical Workshop

Over 100 people attended the 2007 Technical Workshop held January 11-12 at the Kalahari Resort in Wisconsin Dells. Highlights included sessions on pervious concrete by Willie Gonwa, PE, Symbiont, and Green Building with Concrete by George Seegebrecht, PE, CTL Group.

Something new this year was an interactive roundtable where attendees were divided into groups and given a case to solve on a common concrete issue. This session was well received as people got to problem solve and interact with colleagues on issues they face on a regular basis. Special thanks to Dan Large, Technical Committee Chairman for his hard work in putting together a great workshop.

2007 OES Workshop & Newsletter

The OES Committee held its Fourth Annual Workshop on February 6-7 at the Kalahari Resort in Wisconsin Dells. The workshop was well attended with 60 participants who each received an OSHA 10 hour certification card for attending. Participants learned many beneficial things from OSHA including the OSHA Act, the General Duty Clause, inspections, citations, penalties and record keeping information.

Committee Chair members facilitated sessions on jobsite safety, defensive driving, DOT, and environmental issues. The OES Committee is printing a bi-annual newsletter for members - watch your mailbox for the first edition to arrive shortly!

CELEBRATING CONCRETE EXCELLENCE

2006 CONCRETE DESIGN AWARD WINNERS

Commercial

Epic Systems Corporation
Owner: Epic Systems Corporation Campus
Ready Mix Supplier: Wingra Redi-Mix, Inc.
Contractor: J.H. Findorff & Son Inc.
Architect: Cuningham Group
Engineer: Magnusson Klemencic Assoc.

Decorative

Phillips Residence
Owner: Steve & Michele Phillips
Ready Mix Supplier: New Berlin Redi-Mix, Inc.
Contractor: Taylor's Landscape & Construction
Architect: Michael Taylor & Chris Weber

Education, Healthcare & Public

Overture Center for the Arts, Phase 2
Owner: Overture Development Corporation
Ready Mix Supplier: Wingra Redi-Mix, Inc.
Contractor: J.H. Findorff & Son Inc.
Architect: PL & F Architects
Engineer: Thornton Tomasetti

ICF

Star Cinema IMAX
Owner: William L. Adamany III
Ready Mix Supplier: Wingra Redi-Mix, Inc.
Contractor: Kraemer Brothers
Architect/Engineer: HGM Associates Inc.

Industrial

Mid-State International Trucks of WI
Owner: Mid-State International Trucks of WI
Ready Mix Supplier: County Materials Corp.
Contractor Interior: Marawood Construction
Contractor Exterior: Lewis Construction

Municipal Building

Pollock Community Water Park
Owner: City of Oshkosh
Ready Mix Supplier: Carew Concrete & Supply, Inc.
Contractor/Architect/Engineer: CR Meyer

Municipal Infrastructure

M-64 (Reloc.) Over the Ontonagon River Bridge Project
Owner: State of Michigan
Ready Mix Supplier: Moyle Concrete and Building Supply
Contractor: Zenith Tech Inc.
Architect/Engineer: Michigan Department of Transportation

Municipal Infrastructure – Merit

Marsupial Pedestrian Bridge
Owner: City of Milwaukee
Ready Mix Supplier: Schmitz Ready Mix, Inc.
Contractor/Construction Manager: Lunda Construction Company
Contractor: Arrow Crete Const LLC
Engineer: Bloom Consultants, LLC

Parking Lots

Cardinal Glass
Owner: Cardinal Glass
Ready Mix Supplier: Cemstone Ready Mix
Contractor: Western Concrete

Residential

Fleckenstein Tennis Court
Owner: Paul Fleckenstein
Ready Mix Supplier: Alby Materials, Inc.
Contractor: Munson Inc.
Architect: Munson Inc.

Residential - Merit

ABC's Extreme Makeover: "Home Edition"
Owner: Monarch Homes
Ready Mix Supplier: Bend Ready Mix - A Division of Old Castle APG
Contractor: Coello & Assoc.
Flatwork Contractor: Duquaine Concrete & Masonry Inc.

Residential Above Grade

Carew Residence
Owner: John & Debra Carew
Ready Mix Supplier: Carew Concrete & Supply
Construction Manager: Andrew Homes Inc.
Contractor: Delrar Inc.
Engineer/Contractor/ICF Supplier: TF System – The Vertical ICF, Inc.

Site-Cast Tilt-Up

Racette Ford
Owner: Racette Ford
Ready Mix Supplier: MCC, Inc.
Contractor: Northcentral Const. Corporation
Architect: Design II Architects
Engineer: CON/STEEL Tilt-Up Systems

Other

U-Haul Storage
Owner: The Seasafe Company
Ready Mix Supplier: Schmitz Ready Mix, Inc.
Contractor: The Seasafe Company
Contractor for Flatwork: J & A Concrete Construction, Inc.
Contractor for Tilt-Up Walls: Doyle Contractors
Engineer: Marchris Engineering, LTD.
Architect: Cohos Evamy

Region 1

Monroe Commons
Owner: Monroe Neighbors
Ready Mix Supplier: M&M Concrete
Contractor: KBS Construction, Inc.
Architect: Eppstein Uhen
Engineer: Pierce Engineers, Inc.
Engineer: Schrieber Anderson Associates, Inc.

Region 2

Cabelas Retail Store Wisconsin
Owner: Cabelas
Ready Mix Supplier: Bend Ready-Mix - A Division of Old Castle APG
Contractor: Lewis Construction Inc.
Architect: Crabtree, Rohrbaugh & Assoc.
Engineer: CenterPoint Engineering Inc.

Region 3

Bastian Home
Owner: Matt Bastian
Ready Mix Supplier: M&M Concrete
Contractor: Bomanite of Wisconsin

Region 4

Gundlach Champion Building & Parking Lot
Owner: Gundlach Champion, Inc.
Ready Mix Supplier: Champion Concrete
Contractor: Gundlach Champion, Inc.
Architect: Short Elliot Hendrickson, Inc.

Region 5

Elk Creek Properties/Millers Corner
Owner: Forliti Realty
Ready Mix Supplier: Cemstone Ready Mix
Contractor: Plummer Concrete



The Concrete World themed Concrete Design Awards were held on Thursday, March 8th, 2007 at SentryWorld in Stevens Point. Over eighty five were in attendance to celebrate the excellent use of concrete. A DVD presentation of the winners was shown with winning project team members receiving a copy as a keepsake. Watch for press releases and photos of winners to be added to www.wrmca.com in the near future.

Mark Your Calendars - The 2007 Call for Entries will be mailed this summer. The deadline to submit projects will be December 3, 2007.

The 2007 Concrete Design Award Ceremony will be held in conjunction with the Annual Convention on Wednesday, March 5, 2008 at the Monona Terrace Convention Center in Madison.

Congratulations to all of the 2006 Concrete Design Award Winners!

2007 SCHOLARSHIP ESSAY WINNER

WRMCA WINNER EARNS NATIONAL AWARD

Samantha Dale Strasser of Wausau, Wisconsin has won \$1000 through the 2006 WRMCA Scholarship Essay Contest. Strasser's essay outlines the significant role that concrete has played in the development of our society in the past and present, and the opportunities it provides for further advancement in the future. Strasser's essay was submitted as the state winner by the Wisconsin Ready Mixed Concrete Association for the NRMCA National High School Essay Contest and won a \$2000 Scholarship. Congratulations to Samantha and best wishes for success.

Concrete's Role: Past, Present, and Future - by Samantha Strasser



Imagine a world without the Pantheon, the Autobahn, or the Hoover Dam. Each of these examples shares one common building material: concrete. Concrete's significance to society can be seen in its use through history, current applications, and possibilities for the future.

While concrete may be believed to be a recently developed material, it has actually been in use for thousands of years. In 300 BC - 476 AD, the Romans made a concrete composed of Pozzolan cement – a powdered mixture from volcanic rock. This was used to build structures such as the Pantheon and Coliseum in Rome, and the Pont du Gard aqueduct in Southern France. The fact that these previously mentioned edifices still stand today shows the enduring importance of concrete during these time periods. This material was capable of lasting hundreds of years and thus preserved an important aspect of these ancient cultures.

Declaring that concrete has had a major impact on society is not an understatement. Not a day goes by in which concrete doesn't touch people's lives. Homes are built on concrete foundations, airplanes land on concrete runways, and waste water flows through concrete sanitary sewers.

Along with being important to daily activities, concrete is environmentally friendly. First, concrete is an excellent choice over asphalt. It keeps urban areas cooler – unlike asphalt which heats urban areas due to its dark color. Another advantage of concrete over asphalt is that concrete doesn't contain oil. The more concrete used instead of asphalt, the more oil there is to drive trucks to transport goods across America, which in turn drives the economy. Secondly, concrete helps to produce 'green' energy when used in dams that create hydroelectric-power. Third, concrete can be made using materials that may have otherwise been dumped into landfills. Structural engineer at Columbia University Christian Meyer researched and produced a glass based concrete that uses crushed recycled glass. His product has been licensed by Wausau Tile of Wausau, Wisconsin and is currently being used to make floor tiles out of recycled glass.



Concrete's possibilities for the future seem endless. For example, scientists at LiTraCon, based in Aachen, Germany, developed a concrete that includes layers of glass optical fibers. These fibers run across the concrete and transmit light from one side to the other. This can be used in buildings as floor and wall material to let in sunshine, yet act as an insulating material. There are also possibilities for types of concrete that would help the environment. At the Italcementi Group in Bergamo, Italy, scientists have been researching a 'self-cleaning' concrete. By adding particles of the white pigment titanium dioxide to the cement used in concrete, the resulting concrete reacts and breaks down pollutants that would normally darken the material. *Dives in Misericordia*, a modern church in Rome (see pictures below), is one of several buildings built from this material; scientists believe that this building should last over 1,000 years and remain its original color. Luigi Cassar and his research team at Italcementi found that this concrete could even help to clean the air. They calculated that if 10 to 15 percent of the roads and building surfaces in Milan, Italy (or a similar city) were covered with this concrete, air pollution could be reduced by 40 to 50 percent.

Concrete has been used in our society since time immemorial. From the Roman Coliseum to the current road construction in my hometown of Wausau, Wisconsin, concrete has penetrated numerous aspects of daily life. It is the *Duct Tape* of the building industry – it binds the world together.

2007 CONVENTION UPDATE

2007 Convention Wrap Up

2007 WRMCA Annual Convention was a great success. Over 60 members were in attendance and participated in great sessions by motivational speaker Larry Helms, marketing “gorilla” Phill Domask, and business consultant Jeff Rendel, who moderated the annual industry roundtable.

Attendees also heard from Arizona admixture representative Jason Savage on the status of ready-mixed concrete in his state and toured a local ready-mix plant.

The We’re Partners receptions were well attended and were a great opportunity for member socializing and networking. Mark Guenterberg was sworn in as the incoming president and gave an energizing and inspiring inaugural speech.

During the roundtable discussion, members characterized our Wisconsin and Upper Peninsula ready-mix industries as under the gun. In group breakout sessions, members brainstormed ways to better manage the supply side of the balance sheet. Consensus suggested the industry runs reasonably lean and productively.

Jeff Rendel pointed out this is true in most other American businesses, and that Wall Street no longer rewards companies for raising profit margins on stagnant sales bases. He suggested that although productivity continues to advance in the U.S., opportunities for incremental growth are drying up, forcing companies to redirect energies to improving revenue enhancement through innovation, new product development, and promotion. While relative costs must be kept under control, and fat kept to a minimum, Jeff argued that in the long run, the real bottom line is the top line. He applauded WRMCA members for making promotion a key feature of the association’s mission and suggested they install “Top-Line Obsession” in their company management strategies.



Board Members are sworn in for 2007.

Thank you to our 2007 We’re Partner’s Sponsors

Advanced Technical Services, Inc.
American Bin & Conveyor, Inc.
American State Equipment
AXIM Italcementi Group
BASF/Master Builders Admixtures, Inc.
Buzzi Unicem USA
Euclid Chemical Company
FABCO Equipment Company
GeoTest, Inc.
Great Lakes Cement Promotions Association, Inc.
GRT Admixtures
Holcim (US), Inc.
Indiana Phoenix, Inc.
Industrial Systems, LTD
Lafarge North America
Lehigh Portland Cement
Mann Bros., Inc.
North Lake Sand & Gravel, Inc.
Oshkosh Truck Corporation
Propex Concrete Systems
RexCon, LLC
Solomon Colors
St. Marys Cement
Tricor Insurance & Safety Management
Vulcan Materials Company
We Energies
Wisconsin/Illinois Cement Company
W.R. Grace & Co.



Mark Guenterberg is sworn in as new President.



Ritch Dembinsky accepts OES Safety Awards.



Dave Kepler received his Region 1 Chairman gift.

INSIDE SCOOP: EXECUTIVE DIRECTOR PAT ESSIE



Name: Patrick Allen Essie

Responsibilities: To manage the Association and report directly to the Board of Directors.

Recent projects: Weight limits and membership retention

Education: Streets of Monona, WI.

First job: My first job was as a dishwasher at Namio's Supper Club.

Most people don't know: I drove an 18 wheeler in all 48 continental states including Canada and Mexico. And yes, the cargo was legal.

Hometown: Madison, Wisconsin.

Essential business philosophy (EBP): Hire people more skilled and intelligent than myself.

Best way to keep competitive advantage: Continually ask myself what is my goal.

Yardstick for success: Are our members smiling?

Fun goal yet to be achieved: Participate in a sanctioned boxing match.

Best & most painful decision: Not purchasing a dog for my sons.

Word that best describes me: AttentionDeficitDisorder

What I like best about my job: Watching plans come to fruition.

What I like least about my job: When we lose a member.

The most important lesson I've learned: When it comes to secrets, everyone tells one person.

Life motto: Never sweat the small stuff when you can hire staff to do it for you.

Greatest fear: Losing members

Person most interested in meeting: Thomas Jefferson

First choice for a new career: Physician

If money were no object, I would: Give it all away.

Most Influential Book: The Power of Now by Eckhart Tolle.

Current favorite movie: *Departed*

Favorite restaurant: Peppino's

Favorite vacation spot: Anywhere in the Mediterranean.

Favorite way to spend free time: Making furniture and watercolor painting.

WRMCA SCOOP is a quarterly publication of your Wisconsin Ready Mixed Concrete Association.

2007 OFFICERS

President Mark Guenterberg,
Okauchee Redi-Mix
Vice President Shawn Triller,
Wingra Redi-Mix
Secretary/Treasurer Bob Peters,
Central Ready-Mixed Concrete

WRMCA STAFF

Executive Director
Patrick Essie
Communication Coordinator
Courtney Olmsted
Promotion Director Cherish
Schwenn
Legislative Consultant Erin
Krueger

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DATES TO REMEMBER



March 17-21	NRMCA Annual Convention, La Jolla, CA, www.nrmca.org
March 20	Region 4 Seminar, 8:30 am, Eagle River Derby Track Expo Hall, Eagle River
March 22	Board of Directors Meeting, 8:00 am, The Concourse Hotel, Madison
March 22	WRMCA Legislative Day Lunch, 12:00 pm, The Concourse Hotel, Madison
March 29	ACI Testing, 7:00 am, NWTC, Green Bay
March 30	Region 3 Seminar, 7:30 am, NWTC, Green Bay
April 3	Region 1 Meeting, 11 am, Moose Jaw Brew Pub, Wisconsin Dells
April 5	ACI Testing, 7:00 am, Wingra Redi-Mix, Inc., Madison
April 10	Region 2 Meeting, 10 am, New Berlin Redi-Mix, New Berlin
April 12	Region 3 Meeting, 1:00 pm, Girls Scouts of Fox River, Appleton
April 17	Region 4 Meeting, 1:00 pm, Country Springs Hotel, Stevens Point
May 10	Board of Directors Meeting, 1:00 pm, Radisson Hotel, Green Bay
May 15	Region 1 Pervious Demonstration, MATC, Madison
May 16-17	AIA Convention & Expo, Monona Terrace, Madison, http://www.aiaw.org/
May 22-24	NRMCA 2007 Concrete Technology Forum – Focus on High Performance Concrete, www.nrmca.org
May 24	ACI Testing, 7:00 am, HNI Risk Services, New Berlin
June 7	ACI Testing, 7:00 am, Wingra Redi-Mix, Inc., Madison
June 28	Scholarship Golf Outing,
July 19	Board of Directors Meeting, 1:00 pm, Comfort Suites, Hayward
August 9	NRMCA/WRMCA/ Pervious Demo, Milwaukee
September 18-20	Farm Technology Days, Plain View Stock Farm, Albany, http://www.greenfarmtech.com/
September 19	Board of Directors Meeting, 1:00 pm, House on the Rock Resort, Spring Green
November 8	Board of Directors Meeting, 1:00 pm, The Stoney Creek Inn, Wausau
December 3	Concrete Design Award Entry Deadline
December 6	WRMCA Parking Lot Promotion Academy, MATC, Madison

For more information, check out the weekly events information published *In the Mix* or visit our website at www.wrmca.com.



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Concrete How *ideas* Get built.™