

Region 5 Concrete Seminars

**Attend and qualify for a chance to win
a Mathews Bow valued at over \$700!**

The 2009 educational seminar sponsored by the Northwest (Region Five) members of the Wisconsin Ready Mixed Concrete Association will feature the following:

Back to Basics on Quality Concrete

- “Bottom to Top” review for placement success
- Importance of mix designs
- Finishing, Curing “Do’s”

Business 101

- Defining overhead, the essential step to profitability
- Bidding considerations, clarity for customer and contractor alike

Deicer Study Analysis

- Overview of South Dakota Study
- Overview of products used on roadways
- Potential best methods with minimal damage

Quality Control & Promotion

- Quality Control vs. Supply & Demand
- Promotion via Integrity, Innovation, and Impact!

You won't want to miss the opportunity to network with exhibitors or the chance to win exciting prizes.

For more information, please contact the WRMCA at 608-250-6304 or cschwenn@wrmca.com.

Wednesday, February 18, 2009

Holiday Inn Express
W10170 Highway 54 E
Black River Falls, WI

Tuesday, March 10, 2009

Comfort Suites
15586 County Road B
Hayward, WI 54843

Time: Registration 8:30 am
Seminar 9:00 am-1:30 pm

Cost: \$15 per person
Lunch and materials included.



WRMCA Region 5 Concrete Seminars - February 18 & March 10, 2009 Registration

Company: _____

Phone: _____ Fax: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Attendee: _____

Attendee: _____

Attendee: _____

Please select which location each person will be attending.

February 18, Black River Falls _____ March 10, Hayward _____

Total people: _____ x \$15.00

Method of Payment:

Visa Mastercard Check

Credit Card Number: _____ Expiration Date: _____

Name on Credit Card: _____ 3-digit number on back of card: _____

TOTAL PAID: _____

Complete and detach registration form and mail it along with your check information to WRMCA, 16 N Carroll Street, Suite 925, Madison, WI 53703. Or to pay by credit card, complete form and fax to 608-250-6306.